

# About Vision Aquatics, Inc.

## Overview

Vision Aquatics designs, manufactures and distributes the broadest range, highest-quality, and most technologically-advanced custom therapy / rehabilitation and sports / fitness pools in the industry from pre-engineered components and systems. Incorporated in February of 2007, Vision has created a broad and deep group of advocates in the scientific, academic, and practice (or medical) communities invested in the company's dedication to innovative technologies built specifically around the needs of therapists, trainers, and end users.

Peter Gillette, owner and CEO of Vision Aquatics, is committed to the guiding principle that Vision will become a great company. It is this commitment to excellence and innovation that has drawn a strong supporting team to the company, that guides the business development plans and objectives laid out in this plan, and upon which team members are selected. Vision does not seek to duplicate what competitors do or how they go to market, but instead chooses to apply a customer-focused lens to guide its efforts. Every segment of the business model is structured to support this commitment to build and grow a great company.

Vision Aquatics is the sole designer and provider of PRI Vision™ pools incorporating PRI's patented science into pools that provide Aquatic Postural Restoration. Ron Hruska has described Peter Gillette as the "best hydrologist I have ever met", and the hydrodynamic interpretation of the PRI science into the PRI Vision™ pools has created outstanding capabilities for supporting PRI techniques through this modality.

Vision Aquatics also provides a full range of therapy pools for conventional aquatic therapy. Therapy / rehabilitation and sports / fitness pools are characterized as incorporating static and dynamic protocol-specific workstations and features. Static workstations used separately or combined with the dynamically controlled laminar flow of water can be applied to targeted areas of the patient or athlete to support a variety of therapeutic or fitness-related protocols. Vision Aquatics has designed and manufactured a revolutionary water propulsion system that delivers consistent, predictable and measurable results. TheraStream™ provides a truly laminar slip stream water flow velocity using variable speed technology and responsive digital LED poolside controls.

Mr. Gillette is widely-acknowledged for his work in the science of hydraulics and computational fluid dynamics, has extensive background in state-of-the-art pool construction methods and technologies, and has developed important intellectual property. The company has submitted multiple patent applications relative to the innovations included in Vision pools. Vision pools have been constructed, installed, and used in multiple locations, and are generating the clinical and business results exceeding client expectations.

## Products and Services

Vision Aquatics, Inc. markets business opportunities for physical rehabilitation and fitness business owners. Its products provide vehicles to create exceptional profits when applied with strong business models. Our business opportunities support the requirements of our customers like no other product currently on the market.

Vision Aquatics, Inc. therapy pools bring multiple major areas of advantage for its users:

- Exceptional pool construction as a free-standing structural entity, including an all-tile surface, with a variety of options to suit individual clinical requirements
- The most consistent, predictable and measurable water flow propulsion system in the industry combined with exceptional flow properties and control of the flow
- Multiple camera systems integrate with innovative video technology to support measurement of user performance and progress.

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- Pools are designed and constructed to support multiple and varied therapies or training regimens to occur simultaneously, a major advantage.

Vision products provide premium performance enabling 2 – 4 times as much revenue-generation capacity as its competition, while they are comparably priced.

Vision Aquatics has developed a “closed-loop” business development program that offers potential clients a full-scale business opportunity in developing water-based therapy and rehabilitation businesses. This tool is available to help hospital administrators, clinic owners, trainers and investors overcome potential cost-based objections to investing into the development of water-based therapy business segments.